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**Nassau Land Trust Names New Executive Director**  
**Silvana LaFerlita Gullo named Executive Director of the Nassau Land Trust**

(Garden City, NY) – Silvana LaFerlita Gullo has been appointed the new Executive Director of Nassau Land Trust, Lloyd Zuckerberg, Trust President, announced today. The Nassau Land Trust, which works with landowners, communities, and others interested in enhancing and protecting open lands, farms, and natural resources, is a 501(c)(3) corporation established in 2001. The Trust recently took over the operation of an historic farm in Malverne on County-owned property.

“Ms. Gullo’s enthusiasm for our mission and her significant success with other non-profits made her an ideal choice, especially at a time when our portfolio has expanded with our work at Crossroads Farm at Grossmann’s” said Mr. Zuckerberg. “Her Nassau County roots give her an important perspective for why our work is so important to current and future County residents.”

“Applying my experience to further the Nassau Land Trust’s mission is a dream come true,” said Ms. Gullo. “Crossroads Farm is a unique and wonderful resource that can be replicated. In addition, our ability to help conserve open lands, no matter the size, can enhance the quality of life for every community in Nassau County. I urge everyone to learn more about Nassau Land Trust and the meaningful work we can do in your neighborhood.”

Immediately prior to joining the Nassau Land Trust, Ms. Gullo served as Director of Development at the Holocaust Memorial and Tolerance Center of Nassau County, where she was instrumental in the success of a \$3.6 million renovation project to create Long Island’s first multi-media Holocaust museum.

Ms. Gullo is best known for her role as Executive Director of the Ronald McDonald House of Long Island. She ended her nearly 14-year tenure by leading the organization through a \$5 million capital campaign to expand the facility from 18 to 42 bedrooms.

In addition to her leadership roles in the nonprofit community, Ms. Gullo has worked for Assemblyman Joseph Saladino, 12<sup>th</sup> District, assisting him in his efforts to support legislation to address the growing concern of prescription drug and heroin addiction amongst teenagers on Long Island. Ms. Gullo holds an Associate Degree in Business Management from Briarcliffe College and a Bachelor of Science in Business Administration from SUNY Empire State College. She resides with her husband, Philip, and their two children in Garden City, NY.

*About Nassau Land Trust*

*To fulfill its mission of conserving land and preserving Nassau County’s heritage for future generations, the Nassau Land Trust works with landowners, communities, and others interested in enhancing and protecting open lands, farms, and natural resources. It provides creative land-use choices that respect the rights of landowners and reflect their personal goals, while also providing benefits to the community. The organization works with government officials, planners, accountants, and real estate brokers, educating them about the tools of land conservation and the preservation of the region’s historical and natural legacy. For more information, visit: [www.nassaulandtrust.org](http://www.nassaulandtrust.org).*

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